



SIGNATURE • 2016 AWARDS

PLAN SPONSOR COUNCIL OF AMERICA

WINNER

PSCA's Signature Awards recognize excellence in retirement plan communications to both plan sponsors and plan participants. Effective communications allow participants to better understand how to set goals, stay focused on achieving them and realize that they can have a more secure financial future.

Winning a Signature Award signals to the retirement community that a company values its retirement plan

and its employees by working to make the plan a best-in-class benefit for participants. As an award winner, a company acts as a case study in what works to engage employees in taking control of their finances.

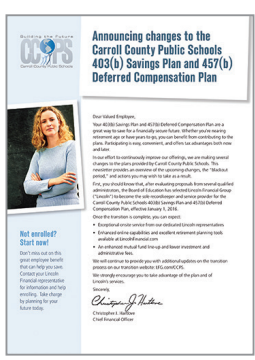
Congratulations to the 2016 winners! We commend them and all the entrants for their time invested in helping their participants. This year the judges chose 27 winners in 10 categories.

Conversion

Plan Conversion involves a comprehensive campaign that addresses the many issues employees need to know regarding a new provider, such as deadlines, blackout periods, investment mapping, changing plan provisions, new forms, and new employee internet- and telephone-based tools. This category also includes changes due to mergers and acquisitions.

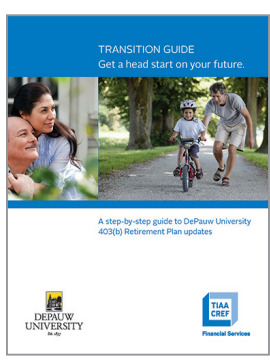
1st Place

Carroll County Public Schools
Sponsored by Lincoln Financial Group



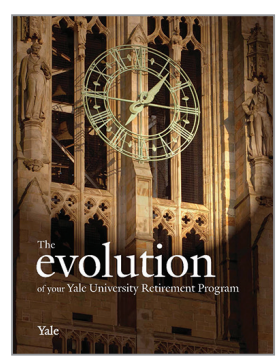
2nd Place

DePauw University
Sponsored by TIAA



3rd Place

Yale University
Sponsored by TIAA and Fidelity Investments



Digital Innovations

Gen X and Y participants access and integrate information differently than their parents and grandparents. Today's participants are looking for interactive communications, increased speed of communications, and a way to be part of the message. This category recognizes the use of emerging technologies that will likely have a significant impact on participant education.

1st Place

Wells Fargo Institutional Retirement and Trust



2nd Place

MassMutual Retirement Services



3rd Place

MGM Resorts International
Sponsored by Prudential Retirement

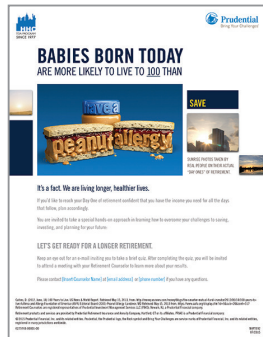


Events and Workshops

A lot of effort is required to schedule, promote, and implement successful benefits fairs, events, workshops, and employee meetings. Winning entries in this category described what was done to make the meetings successful and provided the results of the event in retirement plan metrics or participant behaviors.

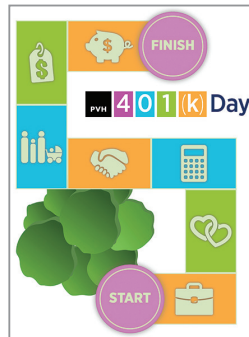
1st Place

NYC Health + Hospitals
Sponsored by Prudential Retirement



2nd Place

PVH Corp.
Sponsored by Milliman, Inc.



3rd Place

MGM Resorts International
Sponsored by Prudential Retirement

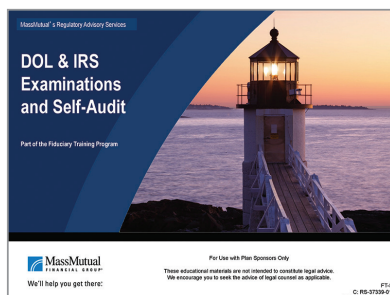


Fiduciary and Plan Decision Resources

Today's retirement plan committees must consider and make decisions about a broad range of investment, plan design, and fiduciary issues. This category includes communications designed to provide retirement plan committees with the information they need to act with care, skill, and prudence as they manage their retirement plans.

1st Place

MassMutual Retirement Services



2nd Place

Federated Investors



Financial Wellness

Financial wellness programs consider all aspects of employees' financial lives, not just investing in retirement plans. These programs help employees deal with their everyday financial issues, including saving and debt. This category showcases complete education programs and campaigns offered by providers to a broad base of plan sponsors, or by specific plan sponsors to their participants.

1st Place

Hilton Worldwide

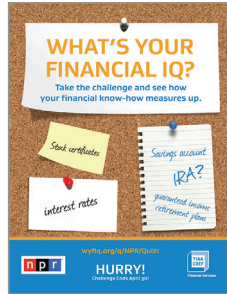
Sponsored by T. Rowe Price



2nd Place

National Public Radio

Sponsored by TIAA



3rd Place

University of Rochester

Sponsored by TIAA



Increasing Participation and Savings Rates

This category includes all education campaigns and communications that help employees start to save, or to save more, for retirement. Entries were either complete campaigns or singular one-time communications efforts. The focus of this category is demonstrable results including either improved participation rates, improved deferral rates, and/or effective savings rates.

1st Place

MGM Resorts International

Sponsored by Prudential Retirement



2nd Place

Red Bull North America, Inc.

Sponsored by Transamerica Retirement Solutions



3rd Place

PPD

Sponsored by MassMutual Retirement Services



Plan Administration and Design Changes

Plan Administration and Design Changes involve announcing changes in a way that is easy to understand, educational, and engaging to employees. These communications explain how the change benefits the employee, or effectively handle changes that may not be improvements to the participant.

1st Place

National Multiple Sclerosis Society

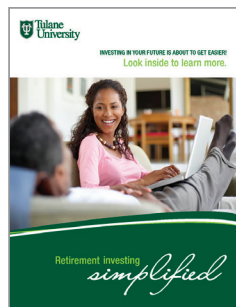
Sponsored by MassMutual Retirement Services



2nd Place

Tulane University

Sponsored by Aon Hewitt



3rd Place

Fluor Corporation

Sponsored by Aon Hewitt



Plan Publications — for Participants

This category is for publications created by a provider or plan sponsor designed to educate plan participants about any aspect of retirement planning and saving.

1st Place

Iron Workers of Western Pennsylvania
Sponsored by PNC Retirement Solutions



2nd Place

State of Michigan
Sponsored by Voya Financial



Plan Publications — for Plan Sponsors or Advisors

This category is for general publications created by a provider designed to educate multiple plan sponsors and/or their advisors about any aspect of retirement planning and saving.

1st Place

BNY Mellon



2nd Place

Wells Fargo Institutional Retirement and Trust



Retirement Readiness

Retirement readiness, or participants having enough money to last throughout their retirement, is an objective of most retirement plans. However, saving is only the first step. Retirement readiness measures and tracks how prepared the participants in the retirement plan are for their retirement. Analyses by age or income group, or individual projections may be some ways to determine retirement readiness. These may include projections of income from defined contribution plans, defined benefit plans, social security, other household income, and any other information pertinent to a participant's ability to have enough money at retirement.

1st Place

The State of North Carolina
Sponsored by Prudential Retirement



2nd Place

International Union of Operating Engineers Local 4
Sponsored by MassMutual Retirement Services



3rd Place

EMC Corporation
Sponsored by Aon Hewitt and Fidelity Investments

