

Plan Sponsor Council of America 2012 Regional Conferences

March 14, 2012: Chicago, IL

May 9, 2012: Atlanta, GA

October 30, 2012: Dallas, TX

PSCA recognizes that many firms have travel restrictions and employees are unable to travel to the PSCA National Conference. These conveniently located one-day conferences offer both general sessions and nine workshops that provide attendees with valuable information about the latest industry trends. Industry recognized experts speak on a variety of topics including plan administration and design, compliance, investment strategies, and participant communications. The format allows provider companies the ability to engage in a dialogue with Plan Sponsors on a one-on-one basis to explore potential new business opportunities.

Sponsor all three National Conferences for \$7,500.

Regional Conference Sponsorship Package: \$3,500

Benefits Include:

- Speaking role (where possible).
- Exhibition space.
- Co-branding on all printed and online conference materials.
- One complimentary conference registrations.
- VIP discounts for clients and prospects.
- PSCA link – pre-conference and for 45 days post-conference.
- On-site signage and recognition.
- Confidential full listing of attendees prior to conference.
- Assistance with special conference Plan Sponsor-Provider events.

Regional Conference Sponsorship Opportunities

- | | |
|--|----------------|
| • Networking Break (a.m. or p.m.) | \$2,750 |
| • Breakfast | \$5,000 |
| • Lunch | \$7,500 |
| • Conference Folder | \$8,500 |
| • Lanyards | \$5,500 |
| • Pocket Agenda | \$3,500 |

For specific information about the benefits included with each sponsorship opportunity, please contact Jen Rogers at (860) 919-3414 or jennifer.rogers@psca.org or Bob Benish at bob.benish@psca.org or (312) 419-1863 x207.

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March 14, 2012: Chicago, IL
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Company Information:

Company: _____

Address: _____

Website: _____

Pre-Event Contact Information:

Name: _____

Title: _____

Address: _____

E-mail: _____

Phone: _____

In order to secure your sponsorship, exhibit space, or event sponsorship, payment should accompany the completed form. If your company requires an original invoice before processing a check, please check the appropriate box below, and PSCA will issue an invoice. Payment must be received within 30 days of the date of the invoice or the reserved sponsorship, exhibit space, or event will be released. **Receipt of this form by PSCA is your commitment to PSCA for 2012's event. You will be responsible for payment.**

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Please reserve the following sponsorship(s) and/or event(s) at
the 2012 Regional Conference(s) indicated below.

- I would like to sponsor all three Regional Conferences for \$7,500.
- I would like to sponsor the West Coast Regional Conference for \$3,500.
- I would like to sponsor the Midwest Regional Conference for \$3,500.
- I would like to sponsor the East Coast Regional Conference for \$3,500.

I would like to sponsor a Regional Conference Event:

- Networking Break: \$2,750
 - a.m.
 - p.m.

- Breakfast: \$5,000
- Lunch: \$7,500
- Conference Folders: \$8,500
- Lanyards: \$5,500
- Pocket Agenda: \$3,500

I would like to sponsor this event at:

- The Midwest Regional Conference
- The East Coast Regional Conference
- The West Coast Regional Conference
- All three Regional Conferences

Payment Information

Total Sponsor/Exhibitor Fees: \$ _____

Total Attendee Registration Fees: \$ _____
(From Page 3 of Registration Form)

Total Fees for National Conference: \$ _____

Payment of \$ _____ is enclosed. (Please make checks payable to PSCA.)

Please invoice me.

Fax the completed form to 312-419-1864, Attn.: Bob Benish or e-mail bob.benish@psca.org.
Mail check to:

PSCA, Attn.: Bob Benish, 20 North Wacker Drive, Suite 3700, Chicago, IL 60606

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Many of the PSCA sponsorship and exhibitor packages include complimentary registrations. Any additional attendees must pay the full conference registration fee.

Regional Conference Registration Fees

On or Before Early-Bird Deadline:

- **Members:** \$250
- **Non-members:** \$395

After Early-Bird Deadline:

- **Members:** \$350
- **Non-members:** \$495

Early-Bird Registration Deadlines:

Midwest Regional Conference: February 10, 2012
Eastern Regional Conference: April 6, 2012
Western Regional Conference: September 28, 2012

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____