Amplify your Brand with the Certified Plan Sponsor Professional (CPSP)™ Credential Virtual Classroom

Knowing that plan sponsors have many demands on their time, we’ve developed a new 8-week Virtual Classroom that blends webinar, online self-study and live instruction to make this unique curriculum even more accessible, while improving knowledge retention.

Value to your Organization
- Provide the curriculum as a complimentary value add to top advisor relationships or with your plan sponsor clients or prospects
- Ability to interact with plan sponsors live, on classroom message boards and Q&A
- Customized, firm-branded learning portal
- Attendee data provided
- Private virtual classroom with 50 seats, with ability to post your content and tools to the classroom
- Marketing toolkit provided

Value to the Benefit Professional
- Engaging virtual classroom environment
- Earn the CPSP credential and valuable continuing education credits
  - Approved for 16 hours HRCI® and SHRM® CE
  - A professional credential: professional development, creates competitive edge in workplace

Virtual Classroom Experience
- Eight one-hour live classroom sessions creating a personalized learning environment
  - Instructor with more than 25 years retirement plan experience
  - In-depth discussions of real-life case studies
  - Moderated student discussions of case studies and course materials, polls and feedback
  - Ongoing instructor feedback and student support
- Recorded virtual classroom sessions available for later viewing
- Weekly discussion boards and quizzes
- Plus, final review session for credential exam

New for 2020
Your organization can amplify your brand by partnering with top advisors or in your plan sponsor direct channels.

Pricing
$12,500 per program for one program, with up to 50 benefits professionals
$30,000 for three programs, with up to 50 benefits professionals per program

Learn more about the CPSP program at pscalearn.org
What is the CPSP Credential?

The Plan Sponsor Council of America’s (PSCA) CPSP Credential — developed by plan sponsors and some of the nation’s leading retirement experts — provides plan sponsors with unique proof that they have acquired a high level of knowledge and skill in one of the nation’s most challenging professions. Through the CPSP, plan sponsors can improve and enhance their understanding of how to evaluate, design, implement and manage a comprehensive, effective employer-sponsored retirement plan.

Incorporating the latest in online education technology, the rigorous curriculum ensures that plan sponsors have the knowledge they need to put in place the procedures and process that can help protect their organization from fiduciary risk and help secure their plan participants’ retirement success.

Program Schedule

| Week 1 | Plan Types & Considerations for Plan Design |
| Week 2 | Intro to Plan Operations |
| Week 3 | Behavioral Finance & Employee Engagement |
| Week 4 | Your Fiduciary Duties |
| Week 5 | Investment Concepts |
| Week 6 | Vendor Management |
| Week 7 | Advanced Concepts in Plan Operations |
| Week 8 | Testing & Compliance |

Weekly Plan

- **Welcome Video** (2 mins)
- **Interactive Module** (2 hours)
- **Discussion Forum** (15 minutes)
  - Choose from two questions and interact with peers
- **Meet the Expert** (1 hour)
  - Trainer will review scenarios and real-world application and discuss how they relate to that week’s topic.
- **Quiz** (15 minutes)

**10 questions**

**Weekly time commitment:**
3.5 hours