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Honoring Retirement Plan Education Superstars

PSCA honors the winners of its annual Signature Award competition at its National Conference today.

Arlington, VA, (April 28, 2022) – The Plan Sponsor Council of America (PSCA), part of the American Retirement Association (ARA), is pleased to announce the winners of its 2022 Signature Awards – the nation’s pre-eminent retirement plan communication recognition.

PSCA’s Signature Awards recognize exemplary retirement plan education and communications, with an emphasis on creativity, unique themes, and tangible outcomes. These workplace communication programs continue to be an essential education tool for plan sponsors as they seek to help workers maximize plan benefits and save for retirement, particularly in the second year of the COVID-19 pandemic.

A panel of 20 business leaders evaluated and selected the winners of the 2022 Signature Awards from 68 entries in eight key categories. The winners will be honored throughout PSCA’s 75th Annual National Conference in Phoenix, Arizona April 28-29.

“Plan sponsors continue to find creative and unique ways to engage employees to save for retirement, particularly in light of the challenging COVID-19 environment,” notes Will Hansen, executive director of PSCA. “This year’s winners demonstrated an ongoing ability to pivot their education and communication programs to meet the needs of the current environment, and obtained amazing results.”

The 2022 Signature Award Winners are:

COVID-19 Communications
• 1st Place – NYC Health + Hospitals with Prudential Retirement

Emphasizing Diversity and Inclusion
• 1st Place – Danone with Transamerica

Events and Workshops
• 1st Place – The University of Texas at Dallas with Lincoln Financial Group
• 2nd Place – Polaris Inc. with Compass Financial Partners A Marsh McLennan Agency LLC Company
• 3rd Place – Michigan Office of Retirement Services with Voya Financial

Financial Wellness
• 1st Place – DTE Energy with Empower
• 2nd Place – Northwell Health with Transamerica
• 3rd Place – Bechtel Global Corporation with Empower

**Investment Education**
• 1st Place – ADP TotalSource with Voya Financial
• 2nd Place – Wells Fargo & Company with Empower

**Overcoming Obstacles**
• 1st Place – Kwik Trip with Principal Financial Group
• 2nd Place – RWJBarnabas Health with Capital Group
• 3rd Place – Danone with Transamerica

**Plan Changes**
• 1st Place – Oshkosh Corporation with Empower
• 2nd Place – AutoNation with Voya Financial
• 3rd Place – The Coca-Cola Company with Transamerica

**Promoting Participation**
• 1st Place – RWJBarnabas Health with Capital Group
• 2nd Place – Hormel Foods with Empower
• 3rd Place – Saddle Creek Logistics with Empower and OneDigital

Look for more detailed information about these exemplary campaigns, and the impact they made, in the summer issue of PSCA’s *Defined Contribution Insights* magazine and on [www.psca.org](http://www.psca.org).

**About the Plan Sponsor Council of America**
The Plan Sponsor Council of America (PSCA), part of the American Retirement Association (ARA), is a diverse, collaborative community of employee benefit plan sponsors, working together on behalf of millions of employees to solve real problems, create positive change, and expand on the success of the employer-sponsored retirement system. With members representing employers of all sizes, we offer a forum for comprehensive dialogue. By sharing our collective knowledge and experience as plan sponsors, PSCA also serves as a resource to policymakers, the media, and other stakeholders as part of our commitment to improving retirement security for millions of Americans. For more information, visit [www.psca.org](http://www.psca.org). week