



Plan Sponsor Council of America
Part of the American Retirement Association

PSCA 2018 Signature Award Winners Announced at National Conference

Plan Sponsors and Plan Providers Honored in Categories Including Financial Wellness, HSA Communications

The Plan Sponsor Council of America (PSCA), part of the American Retirement Association (ARA), on April 30, 2018 announced the winners of its 2018 Signature Awards at a special presentation leading up to its 71st Annual National Conference, running May 1-2 in Scottsdale, Arizona. PSCA is the leading association for sponsors of voluntary, employer-based retirement plans in the U.S.

PSCA's Signature Awards recognize excellence in retirement plan communications to both plan sponsors and plan participants. Effective education and communications are key to helping employees understand why saving is important, how much to save, and how to be better prepared for retirement. Campaigns that are creative and go beyond the basics of education are worthy of recognition as they ultimately contribute to the retirement security of American workers.

"We congratulate this year's winners," said Jack Towarnicky, PSCA Executive Director. "The innovation and dedication demonstrated by this group sets an example and helps establish best practices for outcome-driven plan communication and education."

The 2018 Signature Award competition includes categories such as Financial Wellness, Retirement Readiness, and HSA Communications. A judging panel of 24 business leaders, primarily plan sponsors, selected this year's award winners.

The following is a complete list of the 2018 Signature Award Winners:

Events and Workshops

- 1st Place – Griffith Foods Group Inc.
- 2nd Place – NYC Health + Hospitals with Prudential Retirement
- 3rd Place – Chepenik Financial

Fiduciary Plan and Decision Resources

- 1st Place – Oblon, McClelland, Maier & Neustadt, L.L.P. with Bronfman Rothschild Plan Advisors
- 2nd Place – HB Global LLC with Conrad Siegel
- 3rd Place – Mass Mutual

Financial Wellness

- 1st Place – Akin Gump Strauss Hauer & Feld LLP with Voya Financial
- 2nd Place – Asurion with Financial Finesse
- 3rd Place – HP Inc. with Fidelity Investments

HSA Communications

- 1st Place – FCA US LLC with Bank of America Merrill Lynch

Increasing Participation - Large Company

- 1st Place – Carolinas HealthCare System with Empower Retirement
- 2nd Place – Southwest Airlines with Empower Retirement
- 3rd Place – Federated Mutual Insurance Company with Wells Fargo Institutional Retirement and Trust

Increasing Participation - Small Company

- 1st Place – RTI Surgical, Inc. with OneAmerica
- 2nd Place – Dorel Juvenile Group with MassMutual

Overcoming Obstacles

- 1st Place – NFL Player Benefits
- 2nd Place TIE – Fidelity National Financial, Inc. with Wells Fargo Institutional Retirement and Trust
- 2nd Place TIE – Hormel Foods Corporation with MassMutual
- 3rd Place – Fidelity Investments

Plan Changes – Large Company

- 1st Place – JetBlue Airways with Empower Retirement
- 2nd Place – Memorial Sloan Kettering Cancer Center with TIAA
- 3rd Place – Pfizer with Fidelity Investments

Plan Changes – Small Company

- 1st Place – Golder Associates Inc. with Principal
- 2nd Place – University of Richmond with TIAA
- 3rd Place – International Brotherhood of Electrical Workers Local Union No. 8 with MassMutual

Provider Campaigns

- 1st Place – Fidelity Investments
- 2nd Place – Bank of America Merrill Lynch
- 3rd Place – MassMutual

Retirement Readiness

- 1st Place – Movement Mortgage with Principal
- 2nd Place – Steel Dynamics, Inc. with John Hancock Retirement Plan Services
- 3rd Place TIE – Southern Illinois Healthcare with Wells Fargo Institutional Retirement and Trust
- 3rd Place TIE – State of Michigan Office of Retirement Services with Voya Financial

The 2018 Signature Award winners will be featured in the summer issue of PSCA's *Defined Contribution Insights* magazine.