



# PSCA

Plan Sponsor Council of America

*Part of the American Retirement Association*

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## **2019 Signature Award Winners Honored at PSCA National Conference**

*Exemplary retirement plan education and communication campaigns highlighted.*

**Chicago (April 30, 2019)** – The Plan Sponsor Council of America (PSCA) this afternoon announced the 2019 Signature Award winners at a special presentation at [PSCA's Annual National Conference](#) in Tampa, Florida. PSCA, part of the American Retirement Association, is the leading association for sponsors of voluntary, employer-based retirement plans in the U.S.

For more than two decades, PSCA's Signature Awards have established the gold standard for excellence in retirement plan communications. Effective education and communication are key to helping employees understand the importance of saving and preparing for retirement, and the crucial role that workplace benefits play in achieving success.

“Workplace benefit programs play a crucial role in helping America’s workers achieve financial wellness, and the dozens of impactful and innovative campaigns submitted for consideration this year have established a new standard for excellence,” said Jack Towarnicky, executive director of PSCA. “We are grateful for the professionals who engage employees and drive action toward a more secure retirement and are pleased to acknowledge and showcase those programs.”

The 2019 Signature Award competition was judged by a panel of 27 business leaders, primarily plan sponsors.

The complete list of 2019 Signature Award winners, including new categories of Creating Culture Change and Investment Education, are:

### Creating Culture Change

- 1<sup>st</sup> Place – McLaren Health Care Corporation with MassMutual
- 2<sup>nd</sup> Place – Shaw Industries Group, Inc. with Principal

### Events and Workshops

- 1<sup>st</sup> Place – Massey Services with Chepenik Financial
- 2<sup>nd</sup> Place – Kaweah Delta Health Care District with Lincoln Financial Group
- 3<sup>rd</sup> Place – AutoZone, Inc. with Prudential Retirement

### Financial Wellness

- 1<sup>st</sup> Place – DTE Energy Company with Empower Retirement
- 2<sup>nd</sup> Place – MGM Resorts International with Prudential Retirement
- 3<sup>rd</sup> Place – DENSO with Empower Retirement

#### Health Savings Account (HSA) Communications

- 1<sup>st</sup> Place – Dimensional Fund Advisors with HealthSavings Administrators

#### Investment Education

- 1<sup>st</sup> Place – Occidental Petroleum Corporation with Voya Financial
- 2<sup>nd</sup> Place – Illinois Tool Works with ROC Group
- 3<sup>rd</sup> Place – Iron Workers of Western Pennsylvania with PNC Retirement Solutions

#### Overcoming Obstacles

- 1<sup>st</sup> Place – State of Michigan Office of Retirement Services with Voya Financial
- 2<sup>nd</sup> Place – MGM Studios with Prudential Retirement
- 3<sup>rd</sup> Place – California Institute of Technology with TIAA

#### Plan Changes – Large Company

- 1<sup>st</sup> Place – Boyd Gaming Corporation with Prudential Retirement
- 2<sup>nd</sup> Place – Ballad Health with Lincoln Financial Group
- 3<sup>rd</sup> Place – University of Pittsburgh with TIAA

#### Plan Changes – Small Company

- 1<sup>st</sup> Place – Mountaire Corporation with Lincoln Financial Group

#### Promoting Participation – Large Company

- 1<sup>st</sup> Place – Averitt Express with Wells Fargo Institutional Retirement and Trust
- 2<sup>nd</sup> Place – AutoNation with Wells Fargo Institutional Retirement and Trust
- 3<sup>rd</sup> Place – McLaren Health Care Corporation with MassMutual

#### Promoting Participation – Small Company

- 1<sup>st</sup> Place – Massey Services with Chepenik Financial
- 2<sup>nd</sup> Place – Applied Industrial Technologies with Principal
- 3<sup>rd</sup> Place – Gallup with SageView Advisory Group and Vanguard

#### Provider Campaigns – Participant Education

- 1<sup>st</sup> Place – MassMutual
- 2<sup>nd</sup> Place – Vanguard, Participant Strategy and Development/PPJs
- 3<sup>rd</sup> Place – Wells Fargo Institutional Retirement and Trust

#### Provider Campaigns – Plan Sponsor Education

- 1<sup>st</sup> Place – Prudential
- 2<sup>nd</sup> Place – Invesco
- 3<sup>rd</sup> Place – John Hancock

#### Retirement Readiness

- 1<sup>st</sup> Place – TIAA
- 2<sup>nd</sup> Place – Wells Fargo Institutional Retirement and Trust
- 3<sup>rd</sup> Place – John Hancock

The 2019 Signature Award winners will be profiled in the summer issue of PSCA's *Defined Contribution Insights* magazine.

**About the Plan Sponsor Council of America**

The Plan Sponsor Council of America (PSCA), part of the American Retirement Association (ARA), is a diverse, collaborative community of employee benefit plan sponsors, working together on behalf of millions of employees to solve real problems, create positive change, and expand on the success of the employer-sponsored retirement system. With members representing employers of all sizes, we offer a forum for comprehensive dialogue. By sharing our collective knowledge and experience as plan sponsors, PSCA also serves as a resource to policymakers, the media, and other stakeholders as part of our commitment to improving retirement security for millions of Americans. For more information, visit [www.psc.org](http://www.psc.org).